



**News Release: Immediate**

26 September 2007

## **S'pore Discovery Centre displays 10-metre Giant Inflatable Shark to Mark the Launch of New 3D Show**

*A Special Photo Opportunity this Children's Day*

- 1 In conjunction with the launch of a new 3D show, Sharks 3D, S'pore Discovery Centre is displaying a 10-metre giant inflatable shark, with an insured valued of US\$10,000 from now till end of October.
- 2 The life-sized inflatable whale shark, which arrived late last week from London, measures 10 metres in length and 6 metres in height. Whale shark is the largest living fish species on earth.
- 3 The inflatable shark will add sparks to the launch of the new show, Sharks 3D, which falls on Children's Day, 1 October. It will also be a rare photograph opportunity for visitors who visit SDC.
- 4 Sharks 3D is an educational show which offers audience an astonishing up-close encounter with the Lions and Tigers of the Ocean. It is to be screened at the iWERKS Theatre at S'pore Discovery Centre. The iWERKS Theatre carries the tallest flat screen (5-storey high) among theatres in Singapore. It is one of the few theatres that can offer both 2D and 3D movies in digital format.
- 5 Attached herewith a picture of the inflatable shark for your reference.
- 6 Please feel free to contact Kris Ye at 6668 0316/9239 6277 or [Kris\\_Ye@sdc.com.sg](mailto:Kris_Ye@sdc.com.sg) should you need more information or to arrange for picture/interview opportunities.