



Press Release: Immediate

05 March 2009

**“STAY HIGH DESPITE THE DOWNTURN”**  
-A SDC March School Holiday Promotion-

**Promotion period: 13<sup>th</sup> March 2009 – 22<sup>nd</sup> March 2009**

“Stay High Despite the Downturn” is a joint promotion by S'pore Discovery Centre (SDC) and ARMy Museum of Singapore (ARMS) to give more value to our visitors.

With the opening of Joo Koon MRT station, both SDC and ARMS are only a mere 10 minutes walk away.

**About the promotion:**

1. For this upcoming promotion, visitors will not only just get to enjoy a visit to S'pore Discovery Centre (SDC), they will also get to visit the ARMy Museum of Singapore (ARMS).

For just \$15, visitors can look forward to the following fun-filled activities worth more than \$25 in both the S'pore Discovery Centre (SDC) and the ARMy Museum of Singapore (ARMS):

- 1) Entrance to - S'pore Discovery Centre (SDC)  
- ARMy Museum of Singapore (ARMS)
- 2) A 2D Giant Format movie in SDC.
- 3) A bus tour of the SAFTI Military Institute.
- 4) Experience a battlefield simulation in the special effects Object Theatre in ARMS AND
- 5) A FREE ride in SDC's latest 4D simulation XD Theatre.

2. 14<sup>th</sup> and 15<sup>th</sup> March the Army Museum of Singapore will also offer FREE souvenirs for the first 2009 visitors on each day, and feature additional activities such as camouflage face painting, a SAR 21 marksmanship competition with attractive MP3 players to be won and view 3rd Generation Army equipment on display. Other activities also include:

- Mini S.O.C. (Standard Obstacle Course)
- Combat ration sampling
- Balloon Sculpturing
- Puzzle piecing
- Tank/Kiddy's ride

3. There will also be FREE shuttle bus service from Joo Koon MRT station on these two days.



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